

# AS SEEN IN southbay HOME

»DESIGN SHOWCASE 2012

THE DESIGNERS



PHOTOGRAPHED BY: NICOLE LEONE PHOTOGRAPHY



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#### DESCRIBE THE PROJECT YOU FEATURED.

We are showcasing a residence on The Strand in Hermosa Beach, which is also featured in an article in this issue of Southbay HOME. Our challenge was to squeeze a lot of living space on a narrow lot! The floor plan was originally drawn up by the homeowners on a napkin while on a ski trip in Aspen. We then took their wishes and overhauled the interior architecture and layout to function and flow perfectly for their lifestyle. Finishes were chosen to create a warm, textural backdrop, with dark wood providing a grounding element. The project was built by an exceptional contractor, Kim Komick, whose experienced team implemented every little detail.

#### WHAT IS IT ABOUT THIS INDUSTRY THAT CAPTIVATES YOU?

There is no better job in the world than ours! Practicing interior design is akin to creating fine art, except our work has a tangible purpose and affects people's lives. It is so much fun to share the delight of fresh, new, well-functioning spaces with our clients who get to live/work in them and enjoy them!

#### WHAT IS THE PHILOSOPHY OF YOUR COMPANY?

We respect and understand architecture. It is very hard to decorate your way out of a bad floor plan, so whenever possible, we first try to massage the floor plan and the three-dimensional volumes of the spaces we are working in. We also are keenly sensitive to the human experience, so our approach is sort of "environmental psychology." This philosophy informs the planning solution ("Do I feel cozy when I am resting in this bed?") as well as the decorating side ("What finishes and furniture will give this room a light, airy, happy feel?").

#### TELL US ABOUT YOUR FIRM AND WHAT SERVICES YOU OFFER.

We offer a unique combination of interior architecture and decorating services for homes and working spaces. We are a professional team of five designers, and our goal is to tailor our solutions and our services to each unique project. We do not limit ourselves to a particular style. Our work is driven by the client's lifestyle and goals. The project images on our website tell this story clearly. We have had the pleasure of practicing in the South Bay for more than 11 years. Over that time, we have been blessed with many repeat clients who have called us to help with new homes/offices as their needs evolve.